



## **Online International Championship " Diamond Nails " Toronto 2021**

**General position.  
Dates 20-24 April 2021**

Location of the Championship: Canada Toronto - Russia Moscow and the Internet.  
Founder, Chairman of the org. of the Online International Championship " Diamond Nails "  
Committee Toronto 2021 - Pirkulieva Irina Andreevna.  
Co-organizer and chief judge of the championship Korobeinikova Inna Viktorovna.

### **Destination s Championship**

Online International Nail Championship " Diamond Nails " Toronto 2021 is aimed at popularizing the profession of a Nail Service Specialist, identifying talented youth and improving the professional skills of nail service specialists around the world.

### **Championship format.**

The championship is held in a distance format. Participants send their works in electronic form. Judging takes place remotely.

### **Professional categories of participants:**

**Debut t** - Master wishing to take part in the competition for the first time. Professional experience does not matter. Not having the practice of a teacher / trainer / judge.

**Junior** - Professional experience no more than 2 years. Experience of participation in competitions and championships is allowed. No teacher / trainer / judge practice.

**Master** - Professional experience of 2 years or more. Previously, I participated in competitions, but did not take prizes. No teacher / trainer / judge practice.

**Vip** - Professional experience of 2 years or more. Winner of various competitions. Practicing teacher / trainer. Not having practice of judging Nail Championships.

**Premium** - Multiple winners of championships and contests. Teacher / Trainer / Judge / Popular personality in the nail industry.

### **Championship Prize Fund.**

1. There are 3 prizes in each nomination and in each category.
2. All participants in the competition receive their diplomas by email in electronic form.
3. Participants who took 1, 2 and 3 places are awarded a diploma, a competition cup, gifts from sponsors.
4. Participants who took 4th and 5th places are awarded a medal.
5. Championship Grand Prix 800 Euro.
6. The Grand Prix is awarded to one participant for the maximum number of points regardless of the category.
7. The Grand Prix is awarded to a participant who has registered a minimum in 10 nominations and who has gained the maximum number of points for prizes.
8. Org. the committee organizes the mailing of cups, diplomas and gifts to the championship winners.

### **BASIC PROVISIONS REGISTRATION RULES**

1. Any master who has submitted and paid an application for participation can be a participant in the competition.
2. The number of participants is unlimited. The master can submit any number of works.
3. The age of the participants is not limited.
5. Form of participation in the competition: CORRESPONDENCE.

### **Registration and work rules.**

1. The participant must choose the nominations in which he wishes to participate. In which he will be able to show all his professionalism and talent.
2. Choose a category that matches his professional experience.
3. On time, up to 17.04.2021, the need to apply (it is necessary to carefully fill in all fields form) from the following link <https://forms.gle/iKJjGJDfNsJacMVn6> \_
4. Pay the registration fee. The amount of the contribution depends on the number of nominations and the Euro rate, on the day of payment at the Central Bank rate.  
Payment can be made using a Sber Bank / Tinkoff / PayPal card. All detailed information on WhatsApp Web +7 (903) 206-02-60 / + 9 (9451) 330-10-10
5. The scan of the payment must be sent to email: [diamondnailsbaku@gmail.com](mailto:diamondnailsbaku@gmail.com)
6. A letter confirming your registration will be sent to your e-mail.
7. The deadline for registration is April 17, 2021. Works sent after 17.04.21 will not be accepted for participation in the Championship.

8. The fact of sending an application confirms the consent of its author to the processing of personal data and to participate in the Online International Nail Championship "Diamond Nails " Toronto 2021.

### **How to submit a work.**

1. To participate in the championship of the work sent in electronic form to email the Organizing Committee as well : [diamondnailsbaku@gmail.com](mailto:diamondnailsbaku@gmail.com)
2. In the subject of the letter, you must indicate the last name, the name of the participant category.

In the body of the letter, indicate:

- serial number of the nomination
- nomination name

3. If there are several works, then you need to schedule each work.
4. Each work is tested for compliance with the rules and criteria of the championship.
4. **Attention!** Submission of works occurs only after registration and payment of the registration fee.

### **Requirements for work.**

- The work must be exclusively author's.
- The participant guarantees that the works will not violate the interests of third parties.
- The work must meet the requirements of a particular nomination, rules and criteria for the championship.
- Works must not contain military subjects, religious themes, political, propaganda of violence, eroticism, photos of naked body, advertising information, not be a remake of another master's work.
- Poor quality photos and videos are not accepted for the competition.
- Photoshop and photos with filters are not allowed.

### **Referee Committee:**

- The Refereeing Committee of the Championship has the status of International. It consists of official judges, invited judges from around the world
- The chairman of the championship and the chief judge of the championship, approved by the organizing committee.
- Chairman and Chief Judge of the championship contest to lead the It all the refereeing committee. They conduct an installation training for judges in the Google Meet system.
- For each nomination forming a team of 5 judges.
- Judges who put up their own championship team, do not participate in judging the nominations, which are registered members of their teams.
- Refereeing is carried out on a 10-point system.
- Judges' score is formed according to the sum of points of each judge.
- Controversial issues are resolved collegially among the refereeing team. If this decision is controversial, then the final verdict can be made by the arbitrator - the appointed Org. committee.
- The solutions of the judicial committee are the final and not subject to revision and discussion.
- The results of the judging are announced at the awards ceremony on 24.04.21 at 14.00 on the @diamond\_nails\_toronto account and published on the Instagram page.

### **Cost of participation.**

Registration fee for each nomination 60 Euro. (payment in rubles at the exchange rate of the Central Bank on the day of payment)

When registering in more than one nomination, but up to five nominations inclusive. The participant pays 55 Euro. (payment in rubles at the exchange rate of the Central Bank on the day of payment).

When registering in more than five nominations, but up to ten nominations inclusive. The participant pays 52 Euro. (payment in rubles at the exchange rate of the Central Bank on the day of payment)

When registering in more than ten nominations, the participant pays 50 Euro. (payment in rubles at the exchange rate of the Central Bank on the day of payment)

Deadline for registration of works 17.04.20

Org. committee: +7 (903) 206 02-60 Korobeinikova Inna Viktorovna  
+9 (9451) 330-10-10 Pirkulieva Irina Andreevna

### **Online nominations made on tips.**

#### **1. Artistic painting performed on manicure and competition tips.**

##### **1. Artistic painting on tips.**

- 1.1. Artistic painting. The topic is free.
- 1.2 Artistic painting. Theme: " Childhood"
- 1.3. Artistic painting "One to one" - theme: "Museums of the world"
- 1.4. Artistic painting - theme: "Portrait"

##### **2. Monochrome on tips.**

- 2.1 Monochrome painting. The theme is free
- 2.2 Monochrome painting "One to one" - theme: "Portrait"

##### **3 Chinese painting on tips.**

- 3.1. Chinese painting.

##### **4. Zhostovskaya painting on tips.**

- 4.1 Zhostovskaya painting. The topic is free.

##### **5. Watercolor painting on tips.**

5.1 Watercolor painting. The topic is free.

**6. Artistic painting on pedicure tips.**

6.1. Artistic painting. The topic is free.

6.2 Artistic painting. Childhood theme

**7. Monochrome on pedicure tips.**

7.1 Monochrome painting. The topic is free.

**8. Chinese painting on pedicure tips.**

8.1. Chinese painting with a flat brush. The topic is free.

**9. Zhostovskaya painting on pedicure tips.**

9.1 Zhostovskaya painting. The topic is free.

**10. Watercolor painting on pedicure tips.**

10.1 Watercolor painting. The topic is free.

**11. Airbrushing on tips.**

11.1 Artistic airbrushing. The theme is free

11.2 Salon airbrushing. The topic is free.

**13. One nail - Fantasy- creative modeling of one nail.**

13.1. Fantasy and creative modeling on 1 nail. The theme is free

13.2. Fantasy- creative modeling on 1 nail using 3D modeling. The theme is free

13.3. Fantasy and creative modeling on 1 nail. Inlay

**14. Mix of media on tips.**

14.1 Mixed media (mixed media). The theme is free

14.2 Mixed media (mixed media) with 3D modeling and / or bas-relief.

**15. Modeling on tips.**

15.1 Plane sculpting (free topic).

15.2 Volumetric modeling (free topic).

**16. Inlay on tips.**

16.1 Inlay on tips (patterns or ornaments)

16.2 Volumetric inlay with 3D modeling

16.3 Volumetric inlay.

**17. Freestyle (all except tips)**

17.2 Object decoration. Plane molding, "bas-relief" height up to 3 mm. The topic is free.

17.3 Decoration of an object with elements of 3D sculpting. The topic is free.

17.4 Decoration of the object with any technique. The theme is free

17.5 Registration of items for the technique of airbrushing. The topic is free.

17.6 Decoration of an object in the technique of inlay. The topic is free.

**18. Making jewelry on accessories.**

18.1 Making jewelry with elements of 3D molding. The topic is free.

18.2 Making jewelry in any technique. The theme is free

18.3 Making jewelry using inlay technique. The theme is free

**19. Creation of jewelry using professional materials (brooch, pendant, ring)**

19.1 Creation and decoration of jewelry in any technique.

19.2 Creation and decoration of jewelry using Mix Media technique with 3D modeling and / or barilief.

19.3 Creation and decoration of jewelry using inlay technique.

**20. Sculpture.**

20.1 Creation of sculpture (acrylic / gel).

**21. Art poster**

21.1 Image (female).

21.2 Image (male).

21.3 Ethno

21.4 Fashion

21.5 Fauna

21.6 Family.

21.7 Romantic.

21.8 Floristics.

21.9 Childhood

21.10 Fantasy (image)

21.11 Nature and us

**22. Close-up**

22.1 French (any kind of jacket).

22.2 Fantasy (fantasy nail shape).

22.3 Natural.

21.15 Salon modeling of nails with designs

**23. Nomination salon manicure - photo-video.**

23.1 Manicure with a bright finish on natural nails.

23.2 Manicure with French coating on natural nails.

23.3 Salon design on natural nails.

22.4 Men's manicure with polishing of natural nails.

**24. Pedicure - photo + video.**

24.1 Pedicure with a bright finish

24.2 French coated pedicure

24.3 Pedicure with nail design.

**25. Modeling "Salon nails" photo + video**

25.1 Salon modeling of nails with a bright monochromatic coating.

- 25.2 Salon nail modeling "Classic white jacket"
- 25.3 Salon nail modeling "Aquarium design".
- 25.4 Salon nail modeling "Decorative jacket".

## **26. Modeling "Creative forms of nails" photo + video.**

- 26.1 Modeling - creative forms of artistic painting.
- 26.2 Modeling - creative forms. Plane modeling, "bas-relief".
- 26.3 Modeling - creative forms with elements of 3D modeling.
- 26.4 Modeling - creative forms in mix media techniques.
- 26.5 Modeling - creative forms in the technique of airbrushing.
- 26.6 Modeling - creative forms in inlay technique.
- 26.7 Modeling - creative forms in the Art French technique.

## **27. Modeling "Arched nails" photo + video.**

- 27.1 Modeling "Arched nails" with a bright solid color coating. Shape: square, pipe.
- 27.2 Arched nails modeling "Classic white French"
- 27.3 Modeling arched nails "Decorative French".

## **List of judging criteria.**

- 1. General impression of the work in general.** Harmony, purity of performance, the level of work, its emotional impact.
- 2. The cleanliness of the design.** This criterion evaluates the quality of the drawing, the accuracy and purity of the work, the thoroughness of the details, the purity of the color. Accuracy of the design.
- 3. Complexity and technicality.** The skill of using various nail art techniques is appreciated. The number of plans, the depth of perspective, the extravagance and complexity of the design. The quantity and quality of details worked out.
- 4. Composition.** This criterion evaluates the integrity of the created picture, its dynamism, the development of the storyline, the meaning and weight of each tip in the general plot. Harmonious distribution of elements and colors in work.
- 5. Layout.** This criterion evaluates the balance between design elements in accordance with the total area of the tips and the work as a whole. Overloaded picture or emptiness. The selection of color should be consistent with the theme and the given style of work.
- 6. Color solution.** Selection of colors and their combination. The color should be harmoniously introduced into the compositional solution of the work.
- 7. Diversity.** In this criterion, the "depth" of the drawing is assessed not due to the thickness of the material, but due to the master's possession of the laws of perspective.
- 8. Detailing.** This criterion evaluates the thoroughness of the elaboration of each element, the ability to maximally express the author's thought with each design element, miniature and elegance.

**9. Disclosure of the topic.** It is assessed how the master was able to reveal the topic, whether it is obvious.

**10. Originality.** the work performed should be distinguished by an unusual approach in the choice of topic and in execution. Was the master able to create his own unique style of work?

**11. The originality of the form.** The work performed should be distinguished by an unusual, not ordinary approach of the master to the chosen topic, to its novelty and technique of execution. Was the master able to create his own unique shape of the modeled nail?

**12. The quality of the design.** This criterion evaluates the quality of performance and mastery of the selected techniques. Elaboration of details, cleanliness of lines, strokes, drawing.

**13. 3D details.** This criterion assesses the thoroughness of the elaboration of each element, miniature and elegance.

### **Photo requirements:**

The photo is sent electronically as a picture in JPG format. The size of the smaller side of the photo is not less than 1000 pixels. The photo of the finished work should be taken on a contrasting white or black background with good lighting on the main camera of the phone in maximum quality and without effects of improving the picture) and on prof. camera.

### **Video requirements:**

Filming duration no more than 60 sec. When filming work on tips, it is important to show it from all angles, slowly rotating and hold the frame on the details and the general view of the work as a whole. Volumetric objects should be shown in close-up.

Video file format is mpeg4 only. Resolution: max QHD 2160 x 1440, can be in FHD 1920 x 1080. Frame rate no more than 100 Mb. The video of the finished work should be done on a contrasting white or black background with good lighting on the main camera of the phone in maximum quality and without image enhancement effects).

## **Nominations №1-5 Artistic painting on tips.**

### **1. Artistic painting.**

1.1. Artistic painting. The topic is free.

1.2 Artistic painting. Theme:  
"Childhood"

1.3. Artistic painting "One to one" - theme: "Museums of the world"

1.4. Artistic painting - theme: "Portrait"

### **2. Monochrome.**

2.1 Monochrome painting. The theme is free

2.2 Monochrome painting "One to one - theme:" Portrait "

### 3 Chinese painting.

3.1. Chinese painting.

### 4. Zhostovskaya painting.

4.1 Zhostovskaya painting. The topic is free.

### 5. Watercolor painting.

5.1 Watercolor painting. The topic is free.

**Assignment:** Master must perform work on tips, depending on the chosen nomination. The painting must be done in a specific technique and reveal the theme of the nomination. Separately, an unusual approach to the creation of a competitive work is evaluated.

The work can be performed using different techniques and materials: paints, gel paints, gel varnishes.

The work is done on 4-10 tips. Length manicure n s Tips from 4-12 cm. Any form.

### Mandatory conditions:

- photos should be of good quality without using a flash.
- specially process photos using photo editors and filters is prohibited.
- use watermarks and signatures is prohibited.
- retouching of hands and nails is prohibited.
- advertising of any brand is prohibited.

### It is forbidden to use in work:

- accessories,
- use materials with glitter,
- use 3D detail,
- convexity on the tips surface,
- use any type of printing, prints, stickers, stamps,
- apply a layer-by-layer transparent finish gel
- combine tips into a single whole.
- use professional materials for nail modeling (acrylic, gel)
- a remake of another master's work.

No	Assessment criterion	Scale of points
<b>Nominations No. 1-5 painting on manicure tips .</b>		
1	Overall impression of the work as a whole.	10
2	The cleanliness of the design.	10
3	Complexity and technicality .	10
4	Composition	10
5	Layout.	10
6	Color solution.	10
7	Versatility	10
8	Detailing.	10
9	Disclosure of the topic.	10
10	Originality.	10
<b>TOTAL NUMBER OF POINTS</b>		<b>100</b>

## Nominations №6 -10 painting on pedicure tips.

### 6. Artistic painting on pedicure tips.

6.1. Artistic painting (free theme)

6.2 Artistic painting. Childhood theme

### 7. Monochrome on pedicure tips.

7.1 Monochrome painting. The topic is free.

### 8. Chinese painting on pedicure tips.

8.1. Chinese painting with a flat brush. The topic is free.

### 9. Zhostovskaya painting on pedicure tips.

9.1 Zhostovskaya painting. The topic is free.

### 10. Watercolor painting. on pedicure tips.

10.1 Watercolor painting. The topic is free.

**Assignment:** Master must perform work on pedicure tips, depending on the selected nomination. The painting must be done in a specific technique and reveal the theme of the nomination.

The work can be performed using different techniques and materials: paints, gel paints, gel varnishes.

The work is performed on 10 full-size pedicure tips. The length of pedicure tips is from 0.5-2 cm. Shape: square, soft square.

#### **It is forbidden to use in work:**

- accessories,
- use materials with glitter,
- use 3D detail,
- convexity on the tips surface,
- use any type of printing, prints, stickers, stamps,
- apply a layer-by-layer transparent finish gel
- combine tips into a single whole.
- use professional materials for nail modeling (acrylic, gel)
- a remake of another master's work.
- use photo/video filters and editors.

No	Assessment criterion	Scale of points
	<b>Nominations № 6 -10 painting on pedicure tips.</b>	
1	Overall impression of the work as a whole.	10
2	The cleanliness of the design.	10
3	Complexity and technicality .	10
4	Composition	10
5	Layout.	10
6	Color solution.	10
7	Versatility	10
8	Detailing.	10

9	Disclosure of the topic.	10
10	Originality.	10

### **Nominations № 11. Airbrushing on tips.**

11.1 Artistic airbrushing. The theme is free

11.2 Salon airbrushing. The topic is free.

**Assignment:** Master must complete the work on manicure and competition tips using an airbrush, depending on the chosen nomination. The painting must be done in a specific technique and reveal the theme of the nomination.

It is allowed to use any professional paints for airbrushing, to use stencils and templates, depending on the technique and theme of the chosen nomination. You can use brushes and other techniques, but not more than 10% of the total amount of work.

The work is done on 4-10 tips. Length of manicure tips from 4-12 cm. Any shape.

**It is forbidden to use in work:**

- accessories,
- use materials with glitter,
- use 3D detail,
- convexity on the tips surface,
- use any type of printing, prints, stickers, stamps,
- combine tips into a single whole.
- a remake of another master's work.
- use photo / video filters and editors.

No	Assessment criterion	Scale of points
<b>Nominations № 11. Airbrushing on tips.</b>		
1	Overall impression of the work as a whole.	10
2	The cleanliness of the design.	10
3	Complexity and technicality.	10
4	Composition	10
5	Layout.	10
6	Color solution.	10
7	Versatility	10
8	Detailing.	10
9	Disclosure of the topic.	10
10	Originality.	10

### **Nominations № 13. One nail - Fantasy- creative modeling of one nail.**

13.1. Fantasy and creative modeling on 1 nail. The theme is free

13.2. Fantasy- creative modeling on 1 nail using 3D modeling.

### 13.3. Fantasy and creative modeling on 1 nail. Inlay.

**Assignment:** Master should model one nail with completely professional materials: acrylic, gel, poly gel. The master must show creativity and imagination in the creation of any fancy shapes s nail. Any shape and length - fancy - creative.

You can use any technique for modeling and decorating but g cha: acrylic / gel modeling, mic - media, 3 D details, bas-relief, gel paints, accessories, etc.

Materials for nail design are selected in accordance with the selected nomination.

In nomination No. 13.1. Fantasy and creative modeling on 1 nail. Free theme Additional decor elements and accessories no more than 20% of the total work.

In nomination No. 13.2. Fantasy- creative modeling on 1 nail using 3D modeling. Volumetric sculpting in this nomination must be at least 80%. Volumetric details must be made entirely of colored material and supplemented with elements of painting.

In nomination No. 13.3. Fantasy and creative modeling on 1 nail. Inlay.

Inlays in this nomination must be at least 80%

#### **It is forbidden to use in work:**

- a remake of another master's work.
- use non-professional materials for modeling and design of nails.
- ready-made molded parts.
- use photo / video filters and editors.

No	Assessment criterion	Scale of points
<b>Nominations №13. One nail - Fantasy and creative modeling of one nail.</b>		
1	Overall impression of the work as a whole.	10
2	The cleanliness of the design.	10
3	Complexity and technicality.	10
4	Composition	10
5	Layout.	10
6	Color solution.	10
7	The quality of the design.	10
8	Detailing.	10
9	Disclosure of the topic.	10
10	Originality of form	10
11	3D details.	10

#### **Nominations № 14. Mix - media on tips.**

14.1 Mixed media (mixed media). The theme is free

14.2 Mixed media (mixed media) with 3D modeling and / or bas-relief.

**Assignment:** Master must create a work on Mix - media tips, depending on the chosen nomination. Mix-media is a combination of min. 3 internal nail

art techniques: aquarium design + acrylic / gel modeling + bas-relief. Drawings sandwiched with gel or acrylic are not aquarium designs. The height of the details should not exceed 3 cm. Volumetric details should be made entirely of colored material and supplemented with painting elements.

Only professional materials can be used in the work: acrylic, color acrylic, gel, color gel, glitter, color monomer, gel paints, gel varnishes, acrylic paints. Additional decorative elements and accessories no more than 10% of the total work.

The work is done on 4-10 tips. Length of manicure tips from 4-12 cm. Any shape.

**It is forbidden to use in work:**

- a remake of another master's work.
- use non-professional materials for modeling and design of nails.
- ready-made molded parts.
- use photo / video filters and editors.

No	Assessment criterion	Scale of points
<b>Nominations No. 14. Mix - media made on manicure and competition tips.</b>		
1	Overall impression of the work as a whole.	10
2	The cleanliness of the design.	10
3	Complexity and technicality .	10
4	Composition	10
5	Layout.	10
6	Color solution.	10
7	The quality of the design.	10
8	Detailing	10
9	Disclosure of the topic.	10
10	Originality .	10
11	3D details.	10

**Nominations No. 15. Sculpting on tips.**

15.1 Plane sculpting (free topic).

15.2 Volumetric modeling (free topic).

**Assignment:** Master must create a work on tips using the technique of flat modeling with the addition of a bas-relief. The design height should not exceed 3 mm and go beyond the tips.

Only professional materials can be used in the work: acrylic, color acrylic, gel, color gel, glitter, color monomer, gel paints, gel varnishes, acrylic paints.

It is allowed to use additional accessories and drawing no more than 10% of the total work.

The work is done on 4-10 tips. The length of the nail tips is from 4-12 cm.

Any form.

**It is forbidden to use in work:**

- a remake of the work of another master.
- puffing, stamping, 3D modeling, airbrushing, stickers, sliders.
- use non-professional materials for modeling and design of nails.
- ready-made molded parts.
- use photo / video filters and editors.

No	Assessment criterion	Scale of points
<b>Nomination No. 15. Plane modeling</b>		
1	Overall impression of the work as a whole.	10
2	The cleanliness of the design.	10
3	Complexity and technicality .	10
4	Composition	10
5	Layout.	10
6	Color solution.	10
7	The quality of the design.	10
8	Detailing	10
9	Disclosure of the topic.	10
10	Originality.	10

**Nomination 15.2 Volumetric modeling.**

**Assignment:** master must create a work on tips using the technique of volumetric modeling with the addition of a bas-relief. It should be a three-dimensional composition that allow you to reveal the storyline of the work, while the work should look like a whole work.

The design height should not exceed 30 mm and exceed the tips by more than 10 mm. The bas-relief should be no more than 3 mm high. It is allowed to use additional accessories and drawing no more than 10% of the total work.

The work is done on 4-10 tips. The length of the nail tips is from 4-12 cm. Any form.

Volumetric details should be made entirely of colored material and supplemented with painting elements.

Only professional materials can be used in the work: acrylic, color acrylic, gel, color gel, glitter, color monomer, gel paints, gel varnishes, acrylic paints.

**It is forbidden to use in work:**

- a remake of the work of another master.
- puffing, stamping, airbrushing, stickers, sliders.
- use non-professional materials for modeling and design of nails.
- ready-made molded parts.
- use photo / video filters and editors.

No	Assessment criterion	Scale of points
<b>Nomination 15.2 Volumetric modeling.</b>		
1	Overall impression of the work as a whole.	10
2	The cleanliness of the design.	10
3	Complexity and technicality .	10
4	Composition	10
5	Layout.	10
6	Color solution.	10
7	The quality of the design.	10
8	Detailing	10
9	3 D details.	10
10	Disclosure of the topic.	10
11	Originality.	10

### **Nominations № 16. Inlay on tips.**

16.1 Inlay on tips (patterns or ornaments)

16.2 Volumetric inlay with 3D modeling

16.3 Volumetric inlay.

**Assignment:** Master must create a work by inlaying on tips, depending on the chosen nomination. You can use rhinestones of different diameters, sizes, effects and colors. You can use any professional materials to fix the rhinestones. It is allowed to use modeling, decor, pigments not more than 20% of the total work. The volume of incrustation in each nomination must be at least 80%. For the background, you can use airbrushing, stamping. The work is done on 4-10 tips. Length of manicure tips from 4-12 cm. Any shape.

Three-dimensional details should be combined with inlay and create a composition that allows to reveal the storyline of the work, while the work should look like a whole work.

The design height should not exceed 30 mm and exceed the tips by more than 10 mm. The bas-relief should be no more than 3 mm high. It is allowed to use additional accessories and drawing no more than 10% of the total work.

Volumetric details should be made entirely of colored material and supplemented with painting elements.

**It is forbidden to use in work:**

- a remake of another master's work.
- ready-made decorations as additional elements.
- use of photo / video filters and editors.

No	Assessment criterion	Scale of
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		points
<b>Nominations №16. Inlay on tips .</b>		
<b>1</b>	Overall impression of the work as a whole.	10
<b>2</b>	The cleanliness of the design.	10
<b>3</b>	Complexity and technicality.	10
<b>4</b>	Composition	10
<b>5</b>	Layout.	10
<b>6</b>	Color solution.	10
<b>7</b>	The quality of the design.	10
<b>8</b>	Detailing .	10
<b>9</b>	Disclosure of the topic.	10
<b>10</b>	Originality.	10
<b>11</b>	3D details	10

### Nomination. No. 17. Freestyle (all except tips). The theme is free

- 17.1 Decoration of the object with artistic painting.
- 17.2 Object decoration. Plane modeling.
- 17.3 Decoration of an object with elements of 3-D sculpting.
- 17.4 Decoration of the object with any technique.
- 17.5 Registration of items for the technique of airbrushing.
- 17.6 Decoration of an object in the technique of inlay.

**Assignment:** Master must create an artistic work on any subject. The master chooses the decorating method independently, depending on the chosen nomination, only with professional materials (acrylic, gel, gel paint, gel varnishes, acrylic paints). In each nomination, the volume of the declared equipment must be at least 80% of the total volume of the design work.

In the work, decorated by the method of inlay on tips, you can use crystals of different diameter, size, and color effect. You can use any professional materials to fix the rhinestones. It is allowed to use modeling, decor, pigments not more than 20% of the total work. The volume of incrustation in each nomination must be at least 80%. For the background, you can use airbrushing, stamping.

Three-dimensional details should create the composition that allows to reveal the storyline of the work, while the work should look like a whole work.

Volumetric details should be made entirely of colored material and supplemented with painting elements.

**It is forbidden to use in work:**

- a remake of another master's work.
- ready-made decorations as additional elements.
- use photo / video filters and editors.

**Evaluation criteria:**

No	Assessment criterion	Scale of points
<b>Nomination. No. 17. Applied decorative design - object decoration</b>		
1	Overall impression of the work as a whole.	10
2	The cleanliness of the design.	10
3	Complexity and technicality .	10
4	Composition	10
5	Layout.	10
6	Color solution.	10
7	The quality of the design.	10
8	3 D details.	10
9	Detailing .	10
10	Disclosure of the topic.	10
11	Originality.	10

### **Nomination. № 18. Making jewelry on fittings.**

18.1 Making jewelry with elements of 3D molding. The topic is free.

18.2 Making jewelry in any technique. The theme is free

18.3 Making jewelry using inlay technique. The theme is free

**Task:** Master must arrange the work on the Supplies for jewelry using various nail technologies. The master chooses the techniques himself, depending on the chosen nomination.

Three-dimensional details should create the composition. allowing to reveal the storyline of the work, while the work should look like a whole work.

Volumetric details should be made entirely of colored material and supplemented with painting elements.

3D elements should be no more than 3 cm in height.

The bas-relief should be no more than 3 mm high.

Inlay can be made of any rhinestones of different diameters, sizes, effects and colors. Any professional material can be used to fix them.

It is necessary to use ready-made fittings for the basis of work. It can be the basis for a ring, earrings, brooches, hairpins.

Only professional materials (acrylic, gel, gel paint, gel varnishes, acrylic paints) can be used in the work.

In each nomination, the volume of the declared equipment must be at least 80% of the total volume of the design work.

#### **It is forbidden to use in work:**

- a remake of another master's work.
- ready-made decorations as additional elements.
- use stamping, stickers and sliders.

- use photo / video filters and editors.

No	Assessment criterion	Scale of points
<b>Nominations № 18. Making jewelry on accessories.</b>		
1	Overall impression of the work as a whole.	10
2	The cleanliness of the design.	10
3	Complexity and technicality .	10
4	Composition	10
5	Layout.	10
6	Color solution.	10
7	The quality of the design.	10
8	Detailing .	10
9	3D details	10
10	Disclosure of the topic.	10
11	Originality.	10

### **Nominations No. 19. Creation of jewelry using professional materials.**

19.1 Creation and decoration of jewelry in any technique.

19.2 Creation and decoration of jewelry using Mix Media technique with 3D modeling and / or bas-relief.

19.3 Creation and decoration of jewelry using inlay technique.

**Assignment:** Master must create a piece of jewelry using professional materials (key chain, brooch, pendant, ring, earrings) using various nail techniques, depending on the chosen category.

The Mixed - media technique is the combination of min. 3 nail design techniques: aquarium design + modeling acrylic / gel + 3D detail. Drawings sandwiched with gel or acrylic are not an aquarium design.\_

The height of 3D details should not exceed 3 cm. Volumetric details should be made entirely of colored material and supplemented with painting elements.\_

Only professional materials can be used in the work: acrylic, color acrylic, gel, color gel, glitter, color monomer, gel paints, gel varnishes, acrylic paints. Additional decorative elements and accessories no more than 20 % of the total work. The bas-relief can be no more than 3 mm high.

Inlay can be made of any rhinestones of different diameters, sizes, effects and colors. Any professional material can be used to fix them.

In each nomination, the volume of the declared equipment must be at least 80% of the total volume of the design work.

**It is forbidden to use in work:**

- a remake of another master's work.
- use non-professional materials for modeling and design of nails.
- ready-made molded parts.
- ready-made rhinestone compositions.
- use photo / video filters and editors.

No	Assessment criterion	Scale of points
<b>Nominations No. 19. Creation of jewelry using professional materials</b>		
1	Overall impression of the work as a whole.	10
2	The cleanliness of the design.	10
3	Complexity and technicality .	10
4	Composition	10
5	Layout.	10
6	Color solution.	10
7	The quality of the design.	10
8	Detailing .	10
9	3D details.	10
10	Disclosure of the topic.	10
11	Originality.	10

### **Nomination number 20. Sculpture.**

20.1 Creation of sculpture (acrylic / gel).

**Task:** Master must create a sculpture using professional materials - acrylic / gel, using a variety of nail art (modeling acrylic / gel, bas-relief, mixed-media, drawing etc.)

The master must create a three-dimensional composition. It can be single or a series of several objects. The artist can add additional details to the sculpture to reveal the storyline of the work, while the work should look like a whole piece.

The size of the work should not exceed the dimensions of the object: no more than 60 cm. By the sum of three dimensions - the depth / width / height.

Only professional materials can be used in the work: acrylic, colored acrylic, gel, colored gel, colored monomer, gel paints, gel varnishes, acrylic paints. Additional decorative elements and accessories no more than 10% of the total work. The bas-relief should be no more than 3 mm high.

#### **It is forbidden to use in work:**

- a remake of another master's work.
- use non-professional materials for modeling and design of nails.
- ready-made molded parts.
- use photo / video filters and editors.

No	Assessment criterion	Scale of
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		points
<b>Nomination № 20 Sculpture.</b>		
<b>1</b>	Overall impression of the work as a whole.	10
<b>2</b>	The cleanliness of the design.	10
<b>3</b>	Complexity and technicality .	10
<b>4</b>	Composition	10
<b>5</b>	Layout.	10
<b>6</b>	Color solution.	10
<b>7</b>	The quality of the design.	10
<b>8</b>	Detail and miniature.	10
<b>9</b>	Disclosure of the topic.	10
<b>10</b>	Originality.	10

### **Nominations number 21. Art poster**

- 21.1 Image (female).
- 21.2 Image (male).
- 21.3 Ethno
- 21.4 Fashion
- 21.5 Fauna
- 21.6 Family .
- 21.7 Romantic .
- 21.8 Floristics .
- 21.9 Childhood
- 21.10 Fantasy (image)
- 21.11 Nature and us

**Task:** Master must make a poster - a photo of the model in the selected image. A mandatory element of the poster should be hands, at least 4 fingers with nails.

The make-up, hairstyle of the model, as well as the interior and accessories should complement and reveal the image and theme of the chosen nomination.

The length and shape of nails can be any. The work can be done both on natural and artificial nails.

Nomination 21. 9 Poster " Childhood " runs only on natural nails.

**Photo requirements:**

The photo is sent electronically as a picture in JPG format. Photo size 29.7 x 21 cm (A4) with a minimum resolution of 300 dpi per inch (image quality); in pixels - 3508 x 2480 px

**Mandatory conditions:**

-Photos should be of good quality without using a flash.

**It is forbidden to use in work:**

- a remake of another master's work.
- poor quality photo

- hand and nail retouch
- photos with watermarks and logos
- a series of photos
- photos that do not meet the requirements of the competition.
- use photo / video filters and editors.

**Evaluation criteria:**

**1. General impression of the work as a whole.** Harmony, purity of execution, the level of the poster is, of emotional impact.

**2. Cleanliness and quality of nail design.** This criterion evaluates the quality of the nail design, the accuracy and cleanliness of the work, the thoroughness of the details, the purity of the color. Accuracy of the design. How much the nail design complements the chosen image and corresponds to the theme of the nomination.

**3. Complexity and technicality.** The skill of using various nail art techniques is appreciated. The number of plans, the depth of perspective.\_

**4. Composition.** This criterion evaluates the integrity of the created picture, its dynamism, the development of the storyline, the meaning and weight of each element in the overall plot. Harmonious distribution of elements and colors in work.\_

**5. Layout.** This criterion assesses the balance between the elements of the work in accordance with the total area of the poster and the work as a whole. Overloaded picture or emptiness.

**6. Color solution.** selection of colors and their combination. The color should be harmoniously introduced into the compositional solution of the work.

**7. The quality of the photo.** The photo must be of good quality. The nails should be in focus.

**8. Image is a poster.** The embodiment of the image by the model, her artistry, the ability to convey the mood, the nature of the chosen image and theme are evaluated.

**9. Disclosure of the topic.** It is assessed how the master was able to reveal the topic, whether it is obvious.

**10. Originality.** the work performed should be distinguished by an unusual approach in the choice of topic and in execution. Was the master able to create his own unique style of work?

No	Assessment criterion	Scale of points
<b>Nominations number 21. Art poster</b>		
1	Overall impression of the work as a whole.	10
2	The purity and quality of the nail design.	10
3	Complexity and technicality .	10
4	Composition	10
5	Layout.	10
6	Color solution.	10
7	Photo quality.	10
8	The image is a poster.	10
9	Disclosure of the topic.	10
10	Originality.	10

## **Nominations № 22. Poster close-up.**

- 22.1 French (any kind of jacket).
- 22.2 Fantasy (fantasy nail shape).
- 22.3 Natural.
- 21.15 Salon modeling of nails with designs

**Assignment:** Master must complete a poster - where hands are taken in close-up with nail designs in accordance with the chosen nomination. One or two hands should be an obligatory element of the poster. The length and shape of nails can be any. The work can be done on artificial nails with any professional material.

### **Photo requirements:**

The photo is sent electronically as a picture in JPG format. Photo size 29.7 x 21 cm (A4) with a minimum resolution of 300 dpi per inch (image quality); in pixels - 3508 x 2480 px

### **Mandatory conditions:**

-Photos should be of good quality without using a flash.

### **It is forbidden to use in work:**

- a remake of another master's work.
- poor quality photo
- retouch hands and nails
- photos with watermarks and logos
- a series of photos
- photos that do not meet the requirements of the competition.
- use photo / video filters and editors.

### **Evaluation criteria:**

No	Assessment criterion	Scale of points
<b>Nominations № 22. Poster close-up.</b>		
1	Overall impression of the work as a whole.	10
2	The purity and quality of the nail design.	10
3	Complexity and technicality .	10
4	Composition	10
5	Layout.	10
6	Color solution.	10
7	Photo quality.	10
9	Disclosure of the topic.	10
10	Originality.	10

## **Nominations № 23. Nomination salon manicure - photo-video.**

- 23.1 Manicure with a bright monochromatic finish on natural nails.
- 23.2 Manicure with French coating on natural nails.

23.3 Salon design on natural nails.

23.4 Men's manicure with polishing of natural nails.

**Task:** Master should independently, in any way, follow the procedure salon manicure on the left-hand model with are natural nail according to the chosen nomination requirements. The final result of the work is evaluated. Works in you must take a picture of any convenient for the participant way (smartphone / camera) and take a video of 1 min on a clean white background, with good lighting and quality. It is necessary to strictly adhering installed angles and thereby demonstrate their skills performing manicure and photo / video shooting (it is one of the evaluation criteria). The result of the judging depends entirely on the quality of the photo and video shooting. Nominations 23. Salon manicure - photo-video does not require staged and professional photographs. To complete the work, you must use only professional materials.

**Photo requirements:**

The photo is sent electronically as a picture in JPG format. The size of the smaller side of the photo is not less than 1000 pixels.

**Video requirements:**

Filming duration no more than 40 sec. When filming a work, it is important to show it from all angles, slowly rotate and hold the frame on the details and the general appearance of the work as a whole.

Video file format is mpeg 4 only. Resolution: max QHD 2160 x 1440, can be in FHD 1920 x 1080. Frame rate no more than 100 Mb.

**Mandatory conditions:**

-Photos should be of good quality without using a flash.

**It is forbidden to use in work:**

- a remake of another master's work.
- use non-professional materials for manicure and nail design.
- volumetric details for nail design nomination No. 23 .3
- gel polishes with effects and sparkles for the nomination №23.1
- specially process photos using photo editors and filters.
- use of watermarks and signatures.
- retouch hands and nails.
- advertising of any brands.

**Necessary angles of photos:**

3 Photos before the procedure:

1. General photo of the hand before the procedure
2. Total photo 3 fingers (index, middle and ring) with quality focusing on the cuticle.
3. General photo of the thumb prior to the procedure with high-quality focus on the cuticle.

6 photos of final result of the work:

1. General photo of the hand after the manicure procedure (general impression).

2. General photo of 3 fingers (index, middle and ring) with high-quality focus on the cuticle after the manicure procedure
3. General photo of the thumb after the manicure procedure with high-quality focus on the cuticle.
4. Put your hand palm up, and align all 4 nails and align them horizontally to demonstrate the length and shape of the nails.
5. Photo of nails in profile on the right side to demonstrate the longitudinal arch and side walls of natural nails.
6. Photo of nails in profile on the left side to demonstrate the longitudinal arch and side walls of natural nails.



\* **Attention!** The photo is a sample of angles, but not a sample of the quality of photographs.

### **List of criteria for evaluating nominations.**

23.1 Manicure with a bright monochromatic finish on natural nails.

23.2 Manicure with French coating on natural nails.

23.3 Salon design on natural nails.

23.4 Men's manicure with polishing of natural nails.

**1. The complexity of the job.** The initial state of the model's hands is assessed: the presence and complexity of the cuticle, the state of the lateral ridges.

**2. General impression of the work as a whole.** Professionalism, cleanliness and quality of manicure. Refinement and elegance. Overall impression of hands, shape, length and design of nails.

**3. The length of the nails.** The length of natural nails should be the same on the index, middle and ring fingers. The little finger and thumb should be in harmony with the overall length of all nails.

**4. The shape of the free edge.** The shape should reflect the aesthetic vision of the master, emphasize the beauty of the hands, the shape of the model's fingers. The form is chosen by the master at random, but must be the same on 5 nails of the model.

**5. The quality of cuticle processing.** The cuticle should be removed on all fingers and have a clean and even cut, free of cuts or burrs. The cuticle line should be straight and clear.

**6. Side rollers.** The side ridges of the fingers should look soft, smooth, free from sawdust and dryness.

Nail coating:

**7. Quality of coverage in the cuticle area.** Gel polish should be applied as close to the cuticle area as possible. Have a smooth, clear border with a natural nail.

**8. Quality coating with bright gel polish.** The gel-varnish layer should be applied evenly, without streaks, darkening and marble effect. The surface should be smooth, even and shiny, with no visible relief of the natural nail. The glare should be even and the same on three clubs (index, middle and nameless), and the surface should be smooth, even and shiny.

**9. Photo quality.** The photo of the finished work should be taken against a contrasting white background with good lighting on the main camera of the phone in maximum quality and without any picture enhancement effects. Photographing should allow you to see as clearly as possible all the nuances of the work performed and convey all the beauty of the model's hands from the procedure performed.

**10. Video quality.** The video of the finished work should be done on a contrasting white background with good lighting on the main camera of the phone in maximum quality and without any enhancement effects from the shooting. Video filming should allow you to clearly see all the nuances of the work performed and convey all the beauty of the model's hands from the procedure performed.

**11. Composition.** The integrity of the created picture, its dynamism, the development of the storyline, the meaning and weight in the general plot are assessed

**Layout.** The ratio of design elements to a subject. Harmonious arrangement of the picture / design without congestion and emptiness.

**12. Color solution.** The contrast and readability of the picture, the selection of colors and their combinations are assessed. The selection of color should be consistent with the theme and the given style of work. one

**13. Originality.** The work performed should be distinguished by an unusual approach in choosing a topic and in execution. Was the master able to create his own unique style of work? one

**14. Complexity and technicality.** The elegance, detailing of elements, professional mastery of the material is evaluated. Number of techniques used and professionalism.

**15. Polishing nails.** The quality (bright shine and transparency), cleanliness (without scratches and visible surface structure of a natural nail) of polishing of natural nails is evaluated.

Evaluation criteria		
<b>23.1 Manicure with a bright monochromatic finish on natural nails.</b>		
1	The complexity of the job.	10
2	Overall impression of the work as a whole.	10
3	Length of nails.	10

4	Free edge shape.	10
5	Cuticle quality.	10
6	Side bolsters.	10
	Nail coating:	
7	The quality of coverage in the cuticle area.	10
8	The quality of the coating is bright gel polish.	10
9	Finish coating	10
10	Quality photo shooting	10
11	Video quality	10

**16. Form of "smiles" of a French coating.** The shape of the "smile" should be graceful, identical on all 5 fingers, match the selected nail shape, and emphasize the beauty of the model's fingers and hands.

**17. Symmetry of the "smiles" of the French coating.** The line " smile " should be symmetrical from finger to finger, and the height of the "antennae" of the same.

**18. Finishing coat** must be smooth and uniform, without any defects, blistering, bare spots and have an excellent luster.

### **Evaluation criteria for nominations.**

Evaluation criteria		
23.2 Manicure with French coating on natural nails.		
1	The complexity of the job.	10
2	Overall impression of the work as a whole.	10
3	Length of nails.	10
4	Free edge shape.	10
5	Cuticle quality.	10
6	Side bolsters .	10
	French n covering nails:	
7	The quality of coverage in the cuticle area.	10
8	Form of "smile" French coating.	10
9	The symmetry of the "smiles" of the jacket .	10
10	Finish coating.	10
11	Quality photo shooting	10
12	Video quality	10

Evaluation criteria		
23.3 Salon design on natural nails.		
1	The complexity of the job.	10
2	Overall impression of the work as a whole.	10
3	Length of nails.	10
4	Free edge shape.	10
5	Cuticle quality.	10

	Nail design :	
6	Composition / layout	10
7	Color solution	10
8	Originality	10
9	Difficulty / technicality	10
10	Finish coating.	10
11	Quality photo shooting	10
12	Video quality	10

<b>Judging criteria</b>		
<b>23.4 Men's manicure with polishing of natural nails.</b>		
1	The complexity of the job.	10
2	Overall impression of the work as a whole.	10
3	Length of nails.	10
4	Free edge shape.	10
5	Cuticle quality.	10
6	Side bolsters .	10
Nail polishing :		
7	The quality of polishing in the cuticle area.	10
8	Polishing quality : bright luster and purity .	10
9	Photo quality	10
10	Video quality	10

### **Nominations № 24. Pedicure - photo + video.**

24.1 Pedicure with a bright finish

24.2 French coated pedicure

24.3 Pedicure with designs on natural nails.

**Task:** Master should independently, by any means, to perform the procedure aesthetic pedicure on one leg model according to the chosen nomination requirements. The length and shape of the nails must meet all the requirements of an aesthetic pedicure. The final result of the work is evaluated.

The work must be photographed in any way convenient for the contestant (smartphone / camera) and a video should be shot no more than 1 minute on a clean white background, with good lighting and quality. It is necessary to strictly adhering installed angles and thereby demonstrate their skills performing a pedicure, and photo / video shooting (it is one of the evaluation criteria). The result of the judging depends entirely on the quality of the photo.

Nominations No. 24. Pedicure - photo-video does not require staged and professional photos.

To complete the work, you must use only professional materials.

### **Photo requirements:**

The photo is sent electronically as a picture in JPG format. The size of the smaller side of the photo is not less than 1000 pixels.

### **Video requirements:**

Filming duration no more than 60 sec. When filming a work, it is important to show it from all angles, slowly rotating and delay the frame on the details and the general appearance of the work as a whole.

Video file format is mpeg 4 only. Resolution: max QHD 2160 x 1440, can be in FHD 1920 x 1080. Frame rate no more than 100 Mb.

### **Mandatory conditions:**

-Photos should be of good quality without using a flash.

### **It is forbidden to use in work:**

- a remake of another master's work.
- use non-professional materials for pedicure and nail design.
- volumetric details for nail design for nomination No. 24.3
- gel varnishes with effects and sparkles for nomination No. 24.1
- specially process photos using photo editors and filters.
- use of watermarks and signatures.
- retouch feet and nails.
- advertising of any brands.

### **Necessary angles of photos:**

#### Photos before the procedure:

1. Photo of toes before the procedure.
2. Photo of the foot before processing the foot.

#### Photos of the final result of the work:

1. Photo of toes after pedicure procedure (general impression).
2. Photo of the thumb after the pedicure procedure with high-quality focus on the cuticle.
3. Photo of the foot after the pedicure procedure.

### **List of criteria for evaluating nominations.**

#### 24.1 Pedicure with a bright finish

#### 24.2 French coated pedicure

#### 24.3 Pedicure with designs on natural nails.

**1. The complexity of the work.** The initial state of the model's hands is assessed: the presence and complexity of the cuticle, the state of the lateral ridges.

**2. General impression of the work as a whole.** Professionalism, cleanliness and quality of manicure. Refinement and elegance. Overall impression of hands, shape, length and design of nails.

**3. The length of the nails.** The length of natural nails should be the same on the index, middle and ring fingers. The little finger and thumb should be in harmony with the overall length of all nails.

**4. The shape of the free edge.** The shape should reflect the aesthetic vision of the master, emphasize the beauty of the hands, the shape of the model's fingers. The form is chosen by the master at random, but must be the same on 5 nails of the model.

**5. The quality of cuticle processing.** The cuticle should be removed on all fingers and have a clean and even cut, free of cuts or burrs. The cuticle line should be straight and clear.

**6. The quality of processing of the side rollers of the fingertips.** The side bolsters and finger pads should look soft, smooth, free from sawdust and dryness.

**7. The quality of the foot.** The foot should look soft, smooth, free from sawdust and dryness.

**Nail coating:**

**7. Quality of coverage in the cuticle area.** Gel polish should be applied as close to the cuticle area as possible. Have a smooth, clear border with a natural nail.

**8. Quality coating with bright gel polish.** The gel-varnish layer should be applied evenly, without streaks, darkening and marble effect. The surface should be smooth, even and shiny, with no visible relief of the natural nail. The glare should be even and the same on three clubs (index, middle and nameless), and the surface should be smooth, even and shiny.

**9. Photo quality.** The quality of the photo should be clear, bright, contrasting with good lighting on a white background. Photographing should allow you to see as clearly as possible all the nuances of the work performed and convey all the beauty of the model's hands from the procedure performed.

**10. Video quality.** Video quality should be clear, bright, contrasting with good lighting on a white background. Video filming should allow you to clearly see all the nuances of the work performed and convey all the beauty of the model's hands from the procedure performed.

**11. Composition.** The integrity of the created picture, its dynamism, the development of the storyline, the meaning and weight in the general plot are assessed

**Layout.** The ratio of design elements to a subject. Harmonious arrangement of the picture / design without congestion and emptiness.

**12. Color solution.** The contrast and readability of the picture, the selection of colors and their combinations are assessed. The selection of color should be consistent with the theme and the given style of work. one

**13. Originality.** The work performed should be distinguished by an unusual approach in choosing a topic and in execution. Was the master able to create his own unique style of work? one

**14. Complexity and technicality.** The elegance, detailing of elements, professional mastery of the material is evaluated. Number of techniques used and professionalism.

**1 5. Form of "smiles" of a French coating.** The shape of the "smile" should be graceful, identical on all 5 fingers, match the selected nail shape, and emphasize the beauty of the model's fingers and hands.

**1 6. The symmetry of the "smiles" of the jacket.** L The line " smile " should be symmetrical from finger to finger, and the height of the "antennae " of the same.

**1 7. The finish coat** must be smooth and uniform, free from any defects, bubbles, bald spots and have an excellent high gloss.

**Evaluation criteria for nominations.**

Evaluation criteria		
<b>24.1 Pedicure with a bright finish</b>		
1	The complexity of the job.	10
2	Overall impression of the work as a whole.	10
3	Length of nails.	10

4	Free edge shape.	10
5	Cuticle quality.	10
6	The quality of the processing of the side rollers of the fingertips	10
7	The quality of the foot.	10
8	The quality of coverage in the cuticle area.	10
9	The quality of the coating is bright gel polish.	10
10	The quality of the video / photo shooting .	10

<b>Criteria for evaluation</b>		
<b>24.2 French-coated pedicure .</b>		
1	The complexity of the job.	10
2	Overall impression of the work as a whole.	10
3	Length of nails.	10
4	Free edge shape.	10
5	Cuticle quality.	10
6	The quality of the processing of the side rollers of the fingertips	10
7	The quality of the foot.	10
7	The quality of coverage in the cuticle area.	10
8	Form of "smile" French coating.	10
9	The symmetry of the "smiles" of the jacket .	10
10	Finish coating.	10
11	Photo / video quality	10

<b>Criteria for evaluation</b>		
<b>24.3 Pedicure with designs on natural nails.</b>		
1	The complexity of the job.	10
2	Overall impression of the work as a whole.	10
3	Length of nails.	10
4	Free edge shape.	10
5	Cuticle quality.	10
6	The quality of the processing of the side rollers of the fingertips	10
7	The quality of the foot.	10
8	Color solution	10
9	Originality	10
10	Difficulty / technicality	10
11	Finish coating.	10
12	Photo / video quality	10

### **Nominations № 25. Modeling "Salon nails" photo + video.**

25.1 Salon modeling of nails with a bright monochromatic coating.

25.2 Salon nail modeling "Classic white jacket"

25.3 Salon nail modeling "Aquarium design".

25.4 Salon nail modeling "Decorative jacket".

**Task:** Master should independently, by any means, to perform the procedure salon modeling on one hand the model according to the chosen nomination requirements. For work, you need to use any professional materials: acrylic / gel / poly gel. The length must meet all the requirements of the salon nails. The master chooses the shape of the nails on his own, but it must meet all the requirements of salon nails. The final result of the work is evaluated.

The work must be photographed in any way convenient for the contestant (smartphone / camera) and a video should be shot no more than 1 minute on a clean white background, with good lighting and quality. It is necessary to strictly adhering installed angles and thereby demonstrate their skills performing salon modeling and photo / video shooting. The result of the judging depends on the quality of the photo / video shooting.

**Photo requirements:**

The photo is sent electronically as a picture in JPG format. The size of the smaller side of the photo is not less than 1000 pixels.

**Video requirements:**

Filming duration no more than 60 sec. When filming a work, is important to show it from all angles, slowly rotating and hold the frame on the details and the general appearance of the work as a whole.

Video file format is mpeg 4 only. Resolution: max QHD 2160 x 1440, can be in FHD 1920 x 1080. Frame rate no more than 100 Mb.

**Mandatory conditions:**

-Photos should be of good quality without using a flash.

**It is forbidden to use in work:**

- use non-professional materials for modeling and design of nails.
- specially process photos using photo editors and filters.
- use of watermarks and signatures is prohibited.
- retouch hands and nails are prohibited.
- advertising of any brands.
- use gel polish with sparkles and effects in nomination 25.1.

**Necessary angles of photos:**

Photos before the procedure:

1. General photo of the hand before the procedure.
2. General photo of the thumb before the start of the procedure with high-quality focus on the cuticle.

Photos of the final result of the work:

1. General photo of the hand after the modeling procedure (general impression).
2. General photo of 3 fingers (index, middle and ring) with high-quality focus on the cuticle after the manicure procedure
3. General photo of the thumb after the modeling procedure.
4. Put your hand palm up, and align all 4 nails and align them horizontally to demonstrate the length and shape of the nails.

5. Photo of nails in profile on the right side to demonstrate the longitudinal arch and side walls of artificial nails.
6. Photo of nails in profile on the left side to demonstrate the longitudinal arch and side walls of artificial nails.
7. Photo from the end and from the side of the free edge of the nails, to demonstrate the arch of the free edge.

### **List of criteria for evaluating nominations.**

25.1 Salon modeling of nails with a bright monochromatic coating.

25.2 Salon nail modeling "Classic white jacket"

25.3 Salon nail modeling "Aquarium design".

25.4 Salon nail modeling "Decorative jacket".

**1. Overall impression of the work as a whole.** Professionalism, cleanliness and quality of manicure. Refinement and elegance. Overall impression of hands, shape, length and design of nails.

**2. Length of nails.** The length of the artificial nails should be the same on the index, middle and ring fingers and meet all the requirements of salon nails. The little finger and thumb should be in harmony with the overall length of all nails.

**3. Free edge shape.** The shape should reflect the aesthetic vision of the master, emphasize the beauty of the hands, the shape of the model's fingers. The form is chosen by the master at random, but must be the same on 5 nails of the model.

**4. Cuticle quality.** The cuticle line should be straight and clear with no traces of gash and burrs.

**5. Highest point. C - bend (*longitudinal bend*).** The convexity of the nail should be smooth and uniform (no dips and elevations). The highest point should have the same proportional height and location on all nails and reflect the individual handwriting of the master.

**6. Top arch (*lateral bend*).** The cross-sectional shape of the surface must match the shape of the lower arch. The transverse arches on the five nails must be exactly the same.

**7. Side walls.** nails on the right and left sides should be clear extensions of the axillary lines of natural nails, without sagging, pinching and sawing, and also be parallel to each other. The ideal flank is parallel and aligned with the lateral axis of the finger.

**8. Bottom arch.** The lower arch must match the upper arches, having 25- 35 with a curvature of the free edge sides, should be symmetrical and identical on all fingers.

**9 The lines of hair.** The "hair" line of the free edge of the nail should be uniform along the entire perimeter and the same thickness on all 5 nails. The thickness of the line " hair» should be no thicker than the thickness of the business card.

**Smile line:**

**10. The shape of the "smile" line** should be in harmony with the size and shape of the modeled nails, be identical on all 5 fingers, emphasize the beauty and grace of the model's fingers and hands.

**11. The symmetry of the "smile"** should be observed on all 5 fingers, and the height of the "antennae" should be the same on all fingers.

**12. Camouflage quality.** There should be no visible transition between camouflage and transparent material, marbling, bubble wrinkles, etc. The elongation should be symmetrical and uniform from finger to finger. Emphasize the beauty and grace of the model's fingers and hands.

**13. Cuticle area.** The transition line of the artificial turf in the cuticle area should not be visible to the eye or feel. The border of the cover should be as close to the cuticle as possible. It should be clear and uniform.

**Nail coating:**

**14. The quality of coverage in the cuticle area.** Gel polish should be applied as close to the cuticle area as possible. Have a smooth, clear border with a natural nail.

**15. The quality of the coating is bright gel polish.** The gel-varnish layer should be applied evenly, without streaks, darkening and marble effect. The surface should be smooth, even and shiny, with no visible relief of the natural nail. The glare should be even and the same on three clubs (index, middle and nameless), and the surface should be smooth, even and shiny.

**16. Photo quality.** The photo of the finished work should be taken against a contrasting white background with good lighting on the main camera of the phone in maximum quality and without any picture enhancement effects. Photographing should allow you to see as clearly as possible all the nuances of the work performed and convey all the beauty of the model's hands from the procedure performed.

**17. Video quality.** The video of the finished work should be done on a contrasting white background with good lighting on the main camera of the phone in maximum quality and without any enhancement effects from the shooting. Video filming should allow you to clearly see all the nuances of the work performed and convey all the beauty of the model's hands from the procedure performed.

**18. Composition.** The integrity of the created picture, its dynamism, the development of the storyline, the meaning and weight in the general plot are assessed

**Layout.** The ratio of design elements to a subject. Harmonious arrangement of the picture / design without congestion and emptiness.

**19. Color solution.** The contrast and readability of the picture, the selection of colors and their combinations are assessed. The selection of color should be consistent with the theme and the given style of work. one

**20. Originality.** The work performed should be distinguished by an unusual approach in choosing a topic and in execution. Was the master able to create his own unique style of work? one

**21. Complexity and technicality.** The elegance, detailing of elements, professional mastery of the material is evaluated. Number of techniques used and professionalism.

**22. Form of "smiles" of a French coating.** The shape of the "smile" should be graceful, identical on all 5 fingers, match the selected nail shape, and emphasize the beauty of the model's fingers and hands.

**23. The symmetry of the "smiles" of the jacket.** The line " smile " should be symmetrical from finger to finger, and the height of the "antennae" of the same.

**24. The top coat** should be smooth and even, free from any defects, bubbles, bald spots and have an excellent high gloss finish.

**Evaluation criteria for nominations.**

Evaluation criteria		
<b>25.1 Salon modeling of nails with a bright monochromatic coating.</b>		
1	Overall impression of the work as a whole.	10
2	Length of nails.	10

3	Free edge shape.	10
4	Cuticle quality.	10
5	Highest point. C - bend ( <i>longitudinal bend</i> ).	10
6	Upper arch ( <i>lateral bend</i> ).	10
7	Side walls.	10
8	Lower arch.	10
9	Hairline.	10
	Nail coating:	
10	The quality of coverage in the cuticle area.	10
11	The quality of the coating is bright gel polish.	10
12	Top cover	10
13	Photo quality	10
14	Video quality	10

Criteria for evaluation		
25.2 Salon nail modeling "Classic white jacket"		
1	Overall impression of the work as a whole.	10
2	Length of nails.	10
3	Free edge shape.	10
5	Cuticle quality.	10
6	Highest point. C - bend ( <i>longitudinal bend</i> ).	10
8	Side walls .	10
9	Lower arch.	10
10	Hairline.	10
	The quality of the "smile" simulation:	
11	Form of "smile" French modeling	10
12	The symmetry of the "smiles" of French modeling.	10
13	Finish coating.	10
14	Quality photo shooting	10
15	Video quality	10

Criteria for evaluation		
25.3 Salon nail modeling "Aquarium design".		
1	Overall impression of the work as a whole.	10
2	Length of nails.	10
3	Free edge shape.	10
5	Cuticle quality.	10
6	Highest point. C - bend ( <i>longitudinal bend</i> ).	10
8	Side walls.	10
9	Lower arch.	10
10	Hairline.	10
11	Composition.	10
12	Layout.	10

13	Color solution.	10
14	Originality.	10
15	Complexity and technicality.	10
16	Finish coating.	10
17	Quality photo shooting	10
18	Video quality	10

Criteria for evaluation		
25.4 Salon nail modeling "Decorative jacket".		
1	Overall impression of the work as a whole.	10
2	Length of nails.	10
3	Free edge shape.	10
5	Cuticle quality.	10
6	Highest point. C - bend ( <i>longitudinal bend</i> ).	10
8	Side walls.	10
9	Lower arch.	10
10	Hairline.	10
	The quality of the "smile" simulation:	
11	Form of "smile" French modeling	10
12	The symmetry of the "smiles" of French modeling.	10
13	Composition / Layout.	10
14	Color solution.	10
15	Originality.	10
16	Complexity and technicality.	10
17	Finish coating.	10
18	Photo quality	10
19	Video quality	10

### **Nominations №26. Modeling "Creative nail shapes" photo + video.**

- 26.1 Modeling - creative forms of artistic painting.
- 26.2 Modeling - creative forms. Plane modeling, "bas-relief".
- 26.3 Modeling - creative forms with elements of 3-D modeling.
- 26.4 Modeling - Creative Forms in Mixed Media Techniques
- 26.5 Modeling - creative forms in the technique of airbrushing.
- 26.6 Modeling - creative forms in inlay technique.
- 26.7 Modeling - creative forms in the Art French technique.

**Task:** Master should independently, in any way, to perform the procedure of modeling a creative form of nails on one hand the model according to the chosen nomination requirements. Work accomplished must differ unusual, not ordinary approach of master to the selected shape, its novelty and Technology performance, sharpness and identity s geometry invented shaped nails

should be repeated from finger to the finger and the shape of the nails should be wear ability due to the architecture and construction of a simulated nails. The work must be performed with completely professional materials without foreign auxiliary elements. For work, you need to use any professional materials: acrylic / gel / poly gel, colored materials, gel varnishes, gel paints, colored monomer, etc. The method and elements of design and decoration are used according to the selected nomination.

In all nominations, except for No. 26.6, the use of accessories and decor should not exceed 20% of the total work area.

In each nomination, the volume of the declared equipment must be at least 80% of the total volume of the design work.

The final result of the work is evaluated.

The work must be photographed in any way convenient for the contestant (smartphone / camera) and a video should be shot no more than 1 minute on a clean white background, with good lighting and quality. It is necessary to strictly adhering installed angles and thereby demonstrate their skills performing salon modeling and photo / video shooting. The result of the judging depends on the quality of the photo / video shooting.

### **Photo requirements:**

The photo is sent electronically as a picture in JPG format. The size of the smaller side of the photo is not less than 1000 pixels.

### **Video requirements:**

Filming duration no more than 60 sec. When filming a work, it is important to show it from all angles, slowly rotating and delay the frame on the details and the general appearance of the work as a whole.

Video file format is mpeg 4 only. Resolution: max QHD 2160 x 1440, can be in FHD 1920 x 1080. Frame rate no more than 100 Mb.

### **Mandatory conditions:**

-Photos should be of good quality without using a flash.

- In each nomination, the volume of the declared equipment must be at least 80% of the total volume of the design work.

### **It is forbidden to use in work:**

- use non-professional materials for modeling and design of nails.

- specially process photos using photo editors and filters.

- use of watermarks and signatures.

- retouch hands and nails.

- advertising of any brands.

- in nomination 26.1 to use gel polish with glitter and effects.

### **Necessary angles of photos:**

1. General photo of the work (general impression).

3. General photo of the thumb.

5. Photo of nails in profile on the right side to demonstrate the shape and design of nails.

6. Photo of nails in profile on the left side to demonstrate the shape and design of nails.

### **Video:**

Filming duration no more than 60 sec. When filming a work, it is important to show it from all angles, slowly rotating and delay the frame on the details and the general appearance of the work as a whole.

### **List of criteria for evaluating nominations.**

**1. Overall impression of the work as a whole.** Professionalism, cleanliness and quality of manicure. Refinement and elegance. Overall impression of hands, shape, length and design of nails.

**2. Length of nails.** The length of the artificial nails should be the same on the index, middle and ring fingers and meet all the requirements of salon nails. The little finger and thumb should be in harmony with the overall length of all nails.

**3. Free edge shape.** The shape should reflect the aesthetic, creative vision of the master, emphasize the beauty and shape of the modeled nails. The shape is chosen by the master arbitrarily, but must be identical on 5 nails of the model. The work performed should be distinguished by an unusual, not ordinary approach of the master to the chosen topic, to its novelty and technique of execution. Was the master able to create his own unique shape of the modeled nail?

**4. The quality of the manicure.** The state of the manicure after modeling is assessed.

**5. Highest point. C - bend (*longitudinal bend*).** The highest point should have the same proportional height and location on all nails and reflect the individual handwriting of the master.

**Smile line:**

**10. The shape of the "smile" line** should be in harmony with the size and shape of the modeled nails, be identical on all 5 fingers, emphasize the beauty and grace of the model's fingers and hands.

**11. The symmetry of the " smile" and the height of the "antennae"** should be symmetrical on all 5 fingers.

**12. Camouflage quality.** There should be no visible transition between camouflage material and natural nail, marbling, blister folds, etc. The elongation should be symmetrical and the same on each finger. Emphasize the beauty and grace of the model's fingers and hands.

**13. Cuticle area.** The transition line of the artificial turf in the cuticle area should not be visible to the eye or feel. The border of the cover should be as close to the cuticle as possible. It should be clear and uniform.

**Nail coating:**

**14. The quality of coverage in the cuticle area.** Gel polish should be applied as close to the cuticle area as possible. Have a smooth, clear border with a natural nail.

**15. The quality of the coating is bright gel polish.** The gel-varnish layer should be applied evenly, without streaks, darkening and marble effect. The surface should be smooth, even and shiny, with no visible relief of the natural nail. The glare should be even and the same on three clubs (index, middle and nameless), and the surface should be smooth, even and shiny.

**16. Photo quality.** The photo of the finished work should be taken on a contrasting white background with good lighting on the main camera of the phone in good quality and without any picture enhancement effects. Photographing should allow you to see as clearly as possible all the nuances of the work performed and convey all the beauty of the model's hands from the procedure performed.

**17. Video quality.** The video of the finished work should be done on a contrasting white background with good lighting on the main camera of the phone in good quality and without any enhancement effects from the shooting. Video filming should allow you to clearly see all the nuances of the work performed and convey all the beauty of the model's hands from the procedure performed.

**18. Composition.** The integrity of the created picture, its dynamism, the development of the storyline, the meaning and weight in the overall plot are assessed.

**Layout.** The ratio of design elements to a subject. Harmonious arrangement of the picture / design without congestion and emptiness.

**19. Color solution.** The contrast and readability of the picture, the selection of colors and their combinations are assessed. The selection of color should be consistent with the theme and the given style of work.

**20. Originality.** The work performed should be distinguished by an unusual approach in choosing a topic and in execution. Was the master able to create his own unique style of work?

**21. Complexity and technicality.** The elegance, detailing of elements, professional mastery of the material is evaluated. Number of techniques used and professionalism.

**22. Versatility.** In this criterion, the "depth" of the drawing is assessed not due to the thickness of the material, but due to the master's possession of the laws of perspective.

**23. Detailing.** This criterion evaluates the thoroughness of the elaboration of each element, the ability to maximally express the author's thought with each design element, miniature and elegance.

**24. Disclosure of the topic.** The theme of the design of the simulated nails should be readable, recognizable and clear at a glance. Disclosure of the topic is assessed in the ratio of shape, color scheme and nail design.

**27. The quality of the design.** This criterion evaluates the quality of performance and mastery of the selected techniques. Elaboration of details, cleanliness of lines, strokes, drawing.

**28. 3 D details.** This criterion assesses the thoroughness of the elaboration of each element, diminutiveness, elegance, detailing of volumetric elements, professional mastery of the material. Accuracy of the design.

**29. Form of "smiles" French modeling.** The shape of the "smile" should be graceful, identical on all 5 fingers, match the selected nail shape, emphasize the beauty of the model's fingers and nails.

**30. The symmetry of the "smiles" of French modeling.** The line " smile " and the height of the "antennae" must be symmetrical oh and the same.

**31. The top coat** should be smooth and even, free from any defects, bubbles, bald spots and have an excellent high gloss finish.

### **Evaluation criteria for nominations.**

<b>Evaluation criteria</b>		
<b>26.1 Modeling - creative forms of artistic painting.</b>		
1	Overall impression of the work as a whole.	10
2	Length of nails.	10
3	The form	10
4	Highest point. C - bend ( <i>longitudinal bend</i> ) .	10
5	The quality of the manicure.	10
6	Cuticle area.	10
7	The cleanliness of the design.	10
8	Complexity and technicality.	10
9	Composition / Layout.	10
10	Color solution.	10
11	Versatility	10
12	Disclosure of the topic.	10
13	Originality.	10
14	Top cover	10
15	Photo quality	10
16	Video quality	10

<b>Evaluation criteria</b>		
<b>26.2 Modeling - creative forms. Plane modeling, "bas-relief".</b>		
1	Overall impression of the work as a whole.	10
2	Length of nails.	10
3	The form	10
4	Highest point. C - bend ( <i>longitudinal bend</i> ) .	10
5	The quality of the manicure.	10
6	Cuticle area.	10
7	The cleanliness of the design.	10

8	Complexity and technicality.	10
9	Composition / Layout.	10
10	Color solution.	10
11	Detailing	10
12	Disclosure of the topic.	10
13	Originality.	10
14	Top cover	10
15	Photo quality	10
16	Video quality	10

<b>Evaluation criteria</b>		
<b>26.3 Modeling - creative forms with elements of 3-D modeling.</b>		
1	Overall impression of the work as a whole.	10
2	Length of nails.	10
3	The form	10
4	Highest point. C - bend ( <i>longitudinal bend</i> ) .	10
5	The quality of the manicure.	10
6	Cuticle area.	10
7	The cleanliness of the design.	10
8	Complexity and technicality.	10
9	Composition / Layout.	10
10	Color solution.	10
11	3 D details	
12	Detailing	10
13	Disclosure of the topic.	10
14	Originality.	10
15	Top cover	10
16	Photo quality	10
17	Video quality	10

<b>Evaluation criteria</b>		
<b>26.4 Modeling - Creative Forms in Mixed Media Techniques</b>		
1	Overall impression of the work as a whole.	10
2	Length of nails.	10
3	The form	10
4	Highest point. C - bend ( <i>longitudinal bend</i> ) .	10
5	The quality of the manicure.	10

6	Cuticle area.	10
7	The cleanliness of the design.	10
8	Complexity and technicality.	10
9	Composition / Layout.	10
10	Color solution.	10
11	Detailing	10
12	Disclosure of the topic.	10
13	Originality.	10
14	Top cover	10
15	Photo quality	10
16	Video quality	10

<b>Evaluation criteria</b>		
<b>26.5 Modeling - creative forms in the technique of airbrushing.</b>		
1	Overall impression of the work as a whole.	10
2	Length of nails.	10
3	The form	10
4	Highest point. C - bend ( <i>longitudinal bend</i> ).	10
5	The quality of the manicure.	10
6	Cuticle area.	10
7	The cleanliness of the design.	10
8	Complexity and technicality.	10
9	Composition / Layout.	10
10	Color solution.	10
11	Versatility	10
12	Disclosure of the topic.	10
13	Originality.	10
14	Top cover	10
15	Photo quality	10
16	Video quality	10

<b>Evaluation criteria</b>		
<b>26.6 Modeling - creative forms in inlay technique.</b>		
1	Overall impression of the work as a whole.	10
2	Length of nails.	10
3	The form	10
4	Highest point. C - bend ( <i>longitudinal bend</i> ).	10
5	The quality of the manicure.	10
6	Cuticle area.	10
7	The cleanliness of the design.	10
8	Complexity and technicality.	10

9	Composition / Layout.	10
10	Color solution.	10
11	Detailing	10
12	Disclosure of the topic.	10
13	Originality.	10
14	Photo quality	10
15	Video quality	10

Criteria for evaluation		
26.7 Modeling - creative forms in the Art French technique.		
1	Overall impression of the work as a whole.	10
2	Length of nails.	10
3	Free edge shape.	10
5	Cuticle quality.	10
6	Highest point. C - bend ( <i>longitudinal bend</i> ).	10
8	Side walls.	10
9	Lower arch.	10
10	Hairline.	10
	The quality of the "smile" simulation:	
11	Form of "smile" French modeling	10
12	The symmetry of the "smiles" of French modeling.	10
13	Composition / Layout.	10
14	Color solution.	10
15	Originality.	10
16	Complexity and technicality.	10
17	Finish coating.	10
18	Photo quality	10
19	Video quality	10

### **Nominations № 27. Modeling " Arched nails " photo + video.**

27.1 Modeling " Arched nails " with a bright solid color.

27.2 Arched nails modeling "Classic white French"

27.3 Modeling arched nails " Decorative French «.

**Task:** Master should independently, in any way, follow the procedure of arch modeling on one hand the model according to the chosen nomination requirements. For work, you need to use any professional materials:

acrylic / gel / poly gel. The length of the nails should be at least 1: 1 to the nail bed. Square nail shape, pipe, arched almond.

The final result of the work is evaluated.

The work must be photographed in any way convenient for the contestant (smartphone / camera) and a video should be shot no more than 1 minute on a clean white background, with good lighting and quality. It is necessary to strictly adhering installed angles and thereby demonstrate their skills performing salon modeling and photo / video shooting. The result of the judging depends on the quality of the photo / video shooting.

### **Photo requirements:**

The photo is sent electronically as a picture in JPG format. The size of the smaller side of the photo is not less than 1000 pixels.

### **Video requirements:**

Filming duration no more than 60 sec. When filming a work, it is important to show it from all angles, slowly rotating and delay the frame on the details and the general appearance of the work as a whole.

Video file format is mpeg 4 only. Resolution: max QHD 2160 x 1440, can be in FHD 1920 x 1080. Frame rate no more than 100 Mb.

### **Mandatory conditions:**

-Photos should be of good quality without using a flash.

### **It is forbidden to use in work:**

- use non-professional materials for modeling and design of nails.
- specially process photos using photo editors and filters.
- and the use of watermarks and signatures.
- retouch hands and nails.
- advertising of any brands.
- use gel polish with glitter and effects in nomination 27.1.

### **Necessary angles of photos:**

#### Photos before the procedure:

- 1.General photo of the hand before the procedure.
2. General photo of the thumb before the start of the procedure with high-quality focus on the cuticle.

#### Photos of the final result of the work:

- 1.General photo of the hand after the modeling procedure (general impression).
- 2.General photo of 3 fingers (index, middle and ring) with high-quality focus on the cuticle after the manicure procedure
3. General photo of the thumb after the modeling procedure.
4. Put your hand palm up, and align all 4 nails and align them horizontally to demonstrate the length and shape of the nails.
5. Photo of nails in profile on the right side to demonstrate the longitudinal arch and side walls of artificial nails.
6. Photo of nails in profile on the left side to demonstrate the longitudinal arch and side walls of artificial nails.
7. Photo from the end of the free edge of the nails, to demonstrate the arch of the free edge.

## **List of criteria for evaluating nominations.**

- 27.1 Modeling " Arched nails " with a bright solid color.
- 27.2 Arched nails modeling "Classic white French"
- 27.3 Modeling arched nails " Decorative French «.

**1. Overall impression of the work as a whole.** Professionalism, cleanliness and quality of manicure. Refinement and elegance. Overall impression of hands, shape, length and design of nails.

**2. Length of nails.** The length of the artificial nails should be the same on the index, middle and ring fingers and meet all the requirements of salon nails. The little finger and thumb should be in harmony with the overall length of all nails.

**3. Free edge shape.** The shape should reflect the aesthetic vision of the master, emphasize the beauty of the hands, the shape of the model's fingers. The form is chosen by the master at random, but must be the same on 5 nails of the model.

**4. Cuticle quality.** The cuticle line should be straight and clear with no traces of gash and burrs.

**5. Highest point. C - bend (*longitudinal bend*).** The convexity of the nail should be smooth and uniform (no dips and elevations). The highest point should have the same proportional height and location on all nails and reflect the individual handwriting of the master.

**6. Top arch (*lateral bend*).** The cross-sectional shape of the surface must match the shape of the lower arch. The transverse arches on the five nails must be exactly the same.

**7. Side walls.** nails on the right and left sides should be clear extensions of the axillary lines of natural nails, without sagging, pinching and sawing, and also be parallel to each other. The ideal flank is parallel and aligned with the lateral axis of the finger.

**8. Bottom arch.** The lower arch must match the upper arches, have 35-45 % curvature with the free edge of the sides must be symmetrical and identical on all fingers.

**9 The lines of hair.** The "hair" line of the free edge of the nail should be uniform along the entire perimeter and the same thickness on all 5 nails. The hairline should be no thicker than a business card.

### **Smile line:**

**10. The shape of the "smile" line** should be in harmony with the size and shape of the modeled nails, be identical on all 5 fingers, emphasize the beauty and grace of the model's fingers and hands.

**11. The symmetry of the " smile"** should be observed on all 5 fingers, and the height of the "antennae" should be the same on all fingers.

**12. Camouflage quality.** There should be no visible transition between camouflage and transparent material, marbling, bubble wrinkles, etc. The elongation should be symmetrical and uniform from finger to finger. Emphasize the beauty and grace of the model's fingers and hands.

**13. Cuticle area.** The transition line of the artificial turf in the cuticle area should not be visible to the eye or feel. The border of the cover should be as close to the cuticle as possible. It should be clear and uniform.

### **Nail coating:**

**14. The quality of coverage in the cuticle area.** Gel polish should be applied as close to the cuticle area as possible. Have a smooth, clear border with a natural nail.

**15. The quality of the coating is bright gel polish.** The gel-varnish layer should be applied evenly, without streaks, darkening and marble effect. The surface should be smooth, even and shiny, with no visible relief of the natural nail.

The glare should be even and the same on three clubs (index, middle and nameless), and the surface should be smooth, even and shiny.

**16. Photo quality.** The photo of the finished work should be taken against a contrasting white background with good lighting on the main camera of the phone in maximum quality and without any picture enhancement effects. Photographing should allow you to see as clearly as possible all the nuances of the work performed and convey all the beauty of the model's hands from the procedure performed.

**17. Video quality.** The video of the finished work should be done on a contrasting white background with good lighting on the main camera of the phone in maximum quality and without any enhancement effects from the shooting. Video filming should allow you to clearly see all the nuances of the work performed and convey all the beauty of the model's hands from the procedure performed.

**19. Color solution.** The contrast and readability of the picture, the selection of colors and their combinations are assessed. The selection of color should be consistent with the theme and the given style of work. one

**20. Originality.** The work performed should be distinguished by an unusual approach in choosing a topic and in execution. Was the master able to create his own unique style of work? one

**21. Complexity and technicality.** The elegance, detailing of elements, professional mastery of the material is evaluated. Number of techniques used and professionalism.

**22. Form of "smiles" of a French coating.** The shape of the "smile" should be graceful, identical on all 5 fingers, match the selected nail shape, and emphasize the beauty of the model's fingers and hands.

**23. The symmetry of the "smiles" of the jacket.** L The line " smile " should be symmetrical from finger to finger, and the height of the "antennae" of the same.

**24. The top coat** should be smooth and even, free from any defects, bubbles, bald spots and have an excellent high gloss finish.

### **Evaluation criteria for nominations.**

<b>Evaluation criteria</b>		
<b>27.1 Modeling "Arched nails" with a bright solid color.</b>		
1	Overall impression of the work as a whole.	10
2	Length of nails.	10
3	Free edge shape.	10
4	Cuticle quality.	10
5	Highest point. C - bend ( <i>longitudinal bend</i> ).	10
6	Upper arch ( <i>lateral bend</i> ).	10
7	Side walls.	10
8	Lower arch.	10
9	Hairline.	10
	Nail coating:	
10	The quality of coverage in the cuticle area.	10
11	The quality of the coating is bright gel polish.	10
12	Top cover	10
13	Photo quality	10
14	Video quality	10

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<b>Criteria for evaluation</b>		
<b>27.2 Arched nails modeling "Classic white French"</b>		
1	Overall impression of the work as a whole.	10
2	Length of nails.	10
3	Free edge shape.	10
5	Cuticle quality.	10
6	Highest point. C - bend ( <i>longitudinal bend</i> ).	10
8	Side walls.	10
9	Lower arch.	10
10	Hairline.	10
	The quality of the "smile" simulation:	
11	Form of "smile" French modeling	10
12	The symmetry of the "smiles" of French modeling.	10
13	Finish coating.	10
14	Photo quality	10
15	Video quality	10

<b>Criteria for evaluation</b>		
<b>27.3 Modeling arched nails "Decorative French".</b>		
1	Overall impression of the work as a whole.	10
2	Length of nails.	10
3	Free edge shape.	10
5	Cuticle quality.	10
6	Highest point. C - bend ( <i>longitudinal bend</i> ).	10
8	Side walls.	10
9	Lower arch.	10
10	Hairline.	10
	The quality of the "smile" simulation:	
11	Form of "smile" French modeling	10
12	The symmetry of the "smiles" of French modeling.	10
13	Composition / Layout.	10
14	Color solution.	10
15	Originality.	10
16	Complexity and technicality.	10
17	Finish coating.	10
18	Photo quality	10
19	Video quality	10









