INTERNATIONAL BEAUTY FESTIVAL

# "To be the Best for the Best"

International competition GOLD LASHES 2021.

Competition organizer: Testival Mgr. Teresa Czernek

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# "To be the Best for the Best"

## The competition will include the following categories:

- Classic eyelash extension
- Volumetric build-up 2D / 3D
  - Mega volume 4D +
- Curl eyelash extension M / L
  - Eyelash lamination
    - Color eyelashes
- Fantasy Lash Art eyelash decoration
- Lash Trends (Kim Kardashian, Wet Effect, Perfect Arrow
  - Eyebrow tinting with henna
    - Eyebrow lamination
  - masculine design / eyebrow dyeing (dye / henna)
    - men's eyebrow lamination
    - men's eyelash lamination
      - male eyelash extension

## "To be the Best for the Best"

## Registration fee for participants:

1500.-CZK or 55.-Eur without VAT.for 1 category

for each additional category 1200.-CZK or 45.-Eur .- (excl. VAT)

Please send by post to the address Teresa Czernek, Na Slovance 1963 / 42B, 182 00 Praha.

Or point to the account below:
209637416/0300 CZK
219094558/0300 EUR
account name: CZERNEK TERESA
IBAN CZ33 0300 0000 0002 1909 4558
BIC (SWIFT) CEKOCZPP

account type: Current foreign exchange account in EUR CSQB Československá Obchodní Banka a.s.

Radlická 333/1560 150 57 Prague

## "To be the Best for the Best"

The competition is international and can be attended by people from any countries.

The competition is divided into categories

JUNIOR - the category is intended for beginners - up to 2 years of experience in the field

MASTER - category is intended for advanced - from 2 years of experience in the field

PROFESIONAL - the category is intended for professionals - for trainers and jurors

## **Competition conditions:**

- 1. Eyelash extensions are performed on both eyes.
- 2. The materials for the fulfillment of the competition task are chosen by the participant himself.
  - 3. Glue black or clear.
  - 4. Black, brown or a combination of both colors. Eyelash strength: 0.03, 0.05, 0.07, 0.10, 0.15 combination allowed.

Lengths: 5-12 mm

Folds: C, CC, L, D - combination allowed.

- 5. The length of elongated lashes must not exceed the length of natural lashes by more than 2 mm.
- 6. The distance from the lid must be between 0.2 and 1 mm.
- 7. For the category of stylization and shaping of eyebrows Architecture of eyebrows, the selected shape of eyebrows, form and overall impression after henna or color dyeing are assessed.

8. For the "Color Lashes" category, a minimum mix of 4 colors must be used.

The conditions of the competition are the same as for other categories.

9. Each participant submits his work 8 photos in jpg format. with applications for the competition, the first certificate of completion of the course, including 30sec.video to the e-mail address of the competition organizer teresa.czernek@seznam.cz

### PHOTO "BEFORE" applying eyelashes/Lash lifting

- Photo of the model's face eyes open.
  - Photo of eyes closed with eye pads.
- Photo from above with an approach to the lashes.
- Photo from below with zoom in on the left open eye. The inner and outer corners of the eye must be visible.
- Photo from below with zoom in on the right open eye. The inner and outer corners of the eye must be visible.

## PHOTO "AFTER" application of eyelashes/Lash lifting

- Photo of the model's face eyes open.
  - Photo of eyes closed with eye pads.
- Photo from below with zoom in on the left open eye. The inner and outer corners of the eye must be visible.
- Photo from below with zoom in on the right open eye. The inner and outer corners of the eye must be visible.

- 10. The judges decide on the results of the competition works, their decision is final and unquestionable.
- 11. The winners are the participants with the highest number of points. The first three places in each category are announced.

All competitors will receive diplomas for participation. The winners of the individual categories, who took the first, second and third places, will receive valuable gifts in kind from the organizer of the competition and sponsors, in addition to diplomas and cups.

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Contacts for sending applications:

BEAUTY NAILS,
TERESA CZERNEK,
PRAGUE, CZECH REPUBLIC,
tel .: 00420 604 200 958,

e-mail: teresa.czernek@seznam.cz

### **EVALUATION CRITERIA**

*NATURAL CLASSIC*				
1. General impression open eyes(10b/pts)				
2. Styling (10b/pts)				
3. Symmetry (10b/pts)				
4. Direction (10b/pts)				
5. Transition (10b/pts)				
6. Distance from the eyelid (10b/pts)				
7. Coverage (10b/pts)				
8. Inner/outer corners (5/5b/pts)				
9. Clean performance (10b/pts)				
10. Length/thicknes (5/5b/pts)				
<b>★3D VOLUME ★</b>				
1. General impression open eyes(10b/pts)				
2. Styling (10b/pts)				
3. Symmetry (10b/pts)				
4. Direction (10b/pts)				
5. Transition (10b/pts)				
6. Distance from the eyelid (10b/pts)				
7. Coverage (10b/pts)				
8. Inner/outer corners (5/5b/pts)				
9. Clean performance (10b/pts)				
10. Quality of fan (10b/pts)				
11. Length/thicknes (10b/pts)				
3 ( 1 /				
→ ★MAXI VOLUME★				
1. General impression (10b/pts)				
2. Styling (10b/pts)				
3. Symmetry (10b/pts)				
4. Direction (10b/pts)				
5. Transition (10b/pts)				
6. Distance from the eyelid (10b/pts)				
7. Coverage (10b/pts)				
8. Inner/outer corners (5/5b/pts)				
9. Clean performance (10b/pts)				
10. Quality of fan (10b/pts)				
11. Length/thicknes (5/5b/pts)				

*FANTASY LASH ART*  1. General impression open eyes (10b/pts)  2. Creativity (10b/pts)  3. Decor (10b/pts)  4. Styling (10b/pts)  5. Colour (10b/pts)  6. Clean performance (10b/pts)  7. Volume (10b/pts)  8. Distance from the eyelid (10b/pts)  9. Inner/outer corners (5/5b/pts)	
*LASH LIFTING*	
1. General impression open eyes (10b/pts)	
2. Lash separation (10b/pts)	
3. Clean performance (10b/pts)	
4. Symmetry (10b/pts) 5. Direction (10b/pts)	
6. Curve/choice silicone mold (5/5b/pts)	
7. Coloring (10b/pts)	
8. Coloring lower eyelashes (10b/pts)	
9. Inner corners (10b/pts)	
10. Outer corners (10b/pts)	
*MALE LASHES*	
1. General impression open eyes (10b/pts)	
2. Styling (10b/pts)	
3. Symmetry (10b/pts)	
4. Direction (10b/pts)	
5. Mannliness (10b/pts)	
6. Distance from the eyelid (10b/pts)	
7. Coverage (10b/pts) 8. Inner/outer corners (5/5b/pts)	
a Clean nonformance (sab/nta)	
10. Length/thicknes (5/5b/pts)	
*COLOUR LASHES*	
1. General impression (10b/pts) 2. Styling (10b/pts)	
3. Symmetry (10b/pts)	
4. Creativity (10b/pts)	
5. Clean performance (10b/pts)	
6. Volume (10b/pts)	
7. Distance from the eyelid (10b/pts)	
8. Inner/outer corners (5/5b/pts)	
9. Coverage (10b/pts) 10. Length/thicknes (5/5b/pts)	
10. Deligar allerates ()/ yb/ proj	
*ARCHITEKTURA*	
1. General impression) (10b/pts)	
2. Brow mapping (10b/pts)	
3. Clean performance (10b/pts)	
4. Coloring (10b/pts)	
5. Symmetry (10b/pts)	
6. Shape (10b/pts)	
7. Final adjustment (10b/pts)	

#### **APPLICATION**

### INTERNATIONAL COMPETITION GOLD LASHES 2021

YES - I am applying for the International Competition in the Application of Eyelashes GOLD LASHES 2021

Competition (	categories:
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Classic eyelash extension

- Volumetric build-up 2D / 3D
- Mega volume 4D +
- Curl eyelash extension M / L
- Eyelash lamination
- Colored eyelashes
- Fantasy Lash Art eyelash decoration
- Lash Trends (Kim Kardashian, Wet Effect, Perfect Arrow
- Henna for eyebrows
- Eyebrow lamination
- male eyebrow shaping (paint / henna)
- men's eyebrow lamination
- men's eyelash lamination
- male eyelash extension

I acknowledge and agree with the condition that the results of the competition work are decided by the jurors and their decision is final and unquestionable.

Name and surname of the competitor:

Company address (school):

Place / date / signature

Permanent residence:

Contact person: